

IntelliCompete

Your key to remain a step ahead of competitors!!!



No-risk

Cancel-any-time

Scale-as-you-go

Business moves fast, product cycles are measured in months and not in years. Thanks to the internet, information about competition is available in abundance in various information streams like portals, news, and review sites.

Background

What does your business need?

Your Business Needs

- Most relevant information about the competition
- Analyze information to understand the competitors move
- Changes done to the web pages that reflect change in the strategy

Business Benefits

What makes the difference?

- Keeps you ahead of your competitors
- Concentrated monitoring based on the area of interest in competition
- Anytime web accessibility to collected information
- Configure different business streams and track multiple competitors for each business stream
- Periodic email that keeps you updated with the competition

Signified Target

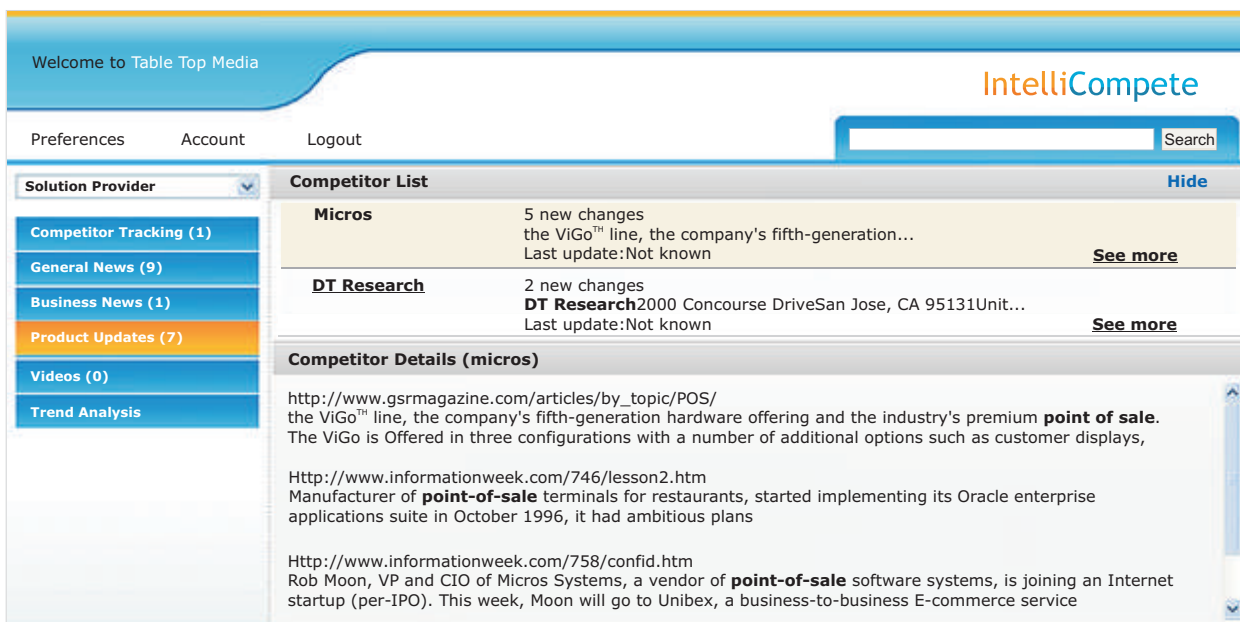
What does your business need?

IntelliCompete is a smart, flexible tool for competitive analysis. It keeps track of your competitor's moves and their reflection in the media. It keeps a continuous track of the information required by you.

Smart Features

What makes us stay ahead?

- Monitor any changes to the competitor's website. This includes new pages, changes to existing pages.
- Along with Competitor Tracking it categorizes information as General News, Business News, Product Updates, and Videos.
- Automatically discovers probable new competitors in the market.
- Helps you plan your moves by providing trend analysis for the competitors.
- Keeps an e-mail in your inbox everyday highlighting changes to the competition to keep you up to date
- Orders the information according to its relevancy so that most important changes are on top.
- Make gathered information available for searching allowing to search within and across information Streams.



The screenshot shows the IntelliCompete web application interface. At the top, it says "Welcome to Table Top Media" and "IntelliCompete". There are navigation links for "Preferences", "Account", and "Logout". A search bar is present. Below the navigation, there is a "Solution Provider" dropdown menu and a "Competitor List" section. The "Competitor List" shows two entries: "Micros" and "DT Research". Each entry has a summary of changes and a "See more" link. Below the list, there is a "Competitor Details (micros)" section with a list of links to articles and news items.

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Results Driven Product

- Regular Email Reports
- Information Access

Regular Email Reports

Competitor's Website

- All the information is classified as Business, General, Product and Others for set of newly added URL's on the competitor's website
- Set of URL's that were changed on competitor's website, highlighting the changed text
- Set of URL's that were not available for crawling

Competitor in News

- Set of URL's from the selected news sources that has news items related to the competition highlighting the related text of news item

Hello **TABLE TOP MEDIA**,

IntelliCompete's auto-discovery has identified the following entries as your probable competitors / news providers.

PROBABLE COMPETITORS

1. [WWW.VERIFONE.COM](http://www.verifone.com)
2. [WWW.EVOLVE-SYSTEMS.COM](http://www.evolve-systems.com)
3. [WWW.MERCHANTEQUIP.COM](http://www.merchantequip.com)

PROBABLE NEWS PROVIDERS

1. [WWW.BIZJOURNALS.COM](http://www.bizjournals.com) (general news)
2. [WWW.ESCAPISTMAGAZINE.COM](http://www.escapistmagazine.com) (general news)
3. [SUNDAYTIMES.LK](http://www.sundaytimes.lk) (general news)

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Focus Area: **ADVERTISING NETWORK**

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- > **BUSINESS:** None
- > **FINANCE:** None
- > **PRODUCT:** 1 news item
- > **OTHER:** 8 video items

PRODUCT

>> GENERAL

1. (news) <http://www.qsrmagazine.com/resources/onesource/suppliers/cyndigo>

include contactless, drice-thru, customer-facing, standard credit card terminal systems and **pay-at-the-table**. Increase throughput with quicker payments. Call for better rates.

[Top](#)

OTHER

>> INGENICO

1. (video) http://www.youtube.com/watch=idFsi_QkYBA

KitGPRS for i5100, by TEF TISetup Kit GPRS for **Ingenico** i5100, by TEF IEFrom: tchuleeViews: 14800 ratingsTime: 03:52 More in Jowto & Style

Information Access

- Collected information is available through the search website.
- The information is classified for each competitor in the distinct focus areas.
- You can also see the competitor's trend in terms of adding, updating and deleting web site content.
- If you are the administrator then you will also be able to configure the Competitors, News, Prohibited sites along with General and Email options.

